



Pacer ETFs Expands Fund Offerings with Launch of the Pacer Nasdaq-100 Top 50 Cash Cows Growth Leaders ETF

The firm continues its impressive expansion with newest addition to its Cash Cows Growth Series to offer growth-focused investors new, innovative strategy

MALVERN, Pa. — August 20, 2024 — [Pacer ETFs](#) (“Pacer”), the leading U.S. issuer in free cash flow ETFs*, announces today the launch of the new fund: the Pacer Nasdaq-100 Top 50 Cash Cows Growth Leaders ETF (Nasdaq: QQQG).

As the latest addition to the Cash Cows Growth Series, QQQG employs a rules-based strategy offering exposure to the top 50 large cap growth companies in the Nasdaq-100 Index with the highest free cash flow margins. By focusing on high free cash flow margins as an investment parameter, the fund’s strategy can identify companies with potentially higher current and future sales and earnings growth.

“Growth opportunities are a critical component of a well-rounded investment portfolio, but many growth-oriented funds are often similar in their underlying holdings and approaches,” said Sean O’Hara, President of Pacer ETF Distributors. “We’ve launched this new fund to provide investors with a new avenue to access these opportunities and further our goal of bringing investors unique solutions to meet their investing goals,” adds Joe Thomson, President of Pacer Financial.

The launch of this fund brings Pacer’s fund offerings to an impressive 48 ETFs, with total AUM exceeding \$45B. Pacer has continuously evolved its lineup to deliver diversified, rules-based strategies that better serve investors’ portfolio goals. The firm entered the year with \$35B, marking a 29% growth rate year to date (as of 8/15/24).

To learn more about Pacer’s strategies and fund offerings, visit paceretfs.com.

*Source: Bloomberg. Number one in net flows across free cash flow based ETFs in the U.S. from 12/31/22-12/31/23.

Disclosures

Before investing you should carefully consider the Fund’s investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.pacerefts.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, currency exchange rate risk, equity market risk, growth investing risk, ETF risks, foreign securities risk, international operations risk, large-capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.

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