



Pacer ETFs Targets Opportunities in Private Equity and Venture Capital with the Launch of Latest ETF

The firm's newest fund delivers transparent, cost-effective, liquid alternative to traditional private equity investing

MALVERN, PA — February 3, 2025 — Pacer ETFs, the leading U.S. issuer in free cash flow ETFs*, announces today the launch of its latest fund, the Pacer PE/VC ETF (NYSE: PEVC). PEVC is a rules-based strategy designed to replicate the risk and return characteristics of the FTSE PE/VC Index; while offering the liquidity, transparency, and cost-efficiency of an ETF product.

The fund aims to deliver returns comparable to private equity and venture capital investments, without the traditional constraints of illiquidity, extended capital lockups, and high fees. Private markets have seen a surge in demand, driven by their historical track record of attractive returns. Investors increasingly seek alternative strategies to diversify portfolios and enhance long-term growth potential. PEVC offers a timely solution by providing cost-effective, liquid access to these sought-after returns.

Unlike traditional private equity and venture capital investments, PEVC provides daily liquidity, allowing investors to seamlessly integrate it into their portfolios without long-term capital lockups. This makes it an attractive option for those seeking the benefits of private market returns with the flexibility and transparency of public market investments. In addition, the ETF structure may offer tax advantages over direct investments in private equity and venture capital, further enhancing its appeal for both institutional and retail investors.

“This fund offers a new way to tap into private market returns,” said Sean O’Hara, president of Pacer ETF Distributors. “PEVC bridges the gap between the exclusivity of private equity and venture capital with the accessibility of ETF products.”

Gerald Toledano Global Head of Custom Solutions & Alternatives at FTSE Russell, said: “We are delighted to be working with Pacer to help them provide their clients with coverage of the US Private Equity/ Venture Capitalist market, with our FTSE PE/VC Index. For over 30 years, we have been collecting detailed transaction and valuation data on the universe of US private equity and venture capital companies, launching our initial Index in 2012. ”

For more information about Pacer ETFs and this new fund offering, please visit www.paceretfs.com.

*Source: Bloomberg. Number one in net flows across free cash flow based ETFs in the U.S. from 12/31/23-12/31/24.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 52 ETFs and over \$47 billion in assets under management (as of 1/30/2025). Pacer ETFs is focused on addressing investors' needs through its multiple fund families including, the Pacer Trendpilot® Series, Pacer Cash Cows ETF™ Series, Pacer Custom ETF Series, Pacer Leaders ETF Series, Pacer Factor ETF Series and Pacer Swan SOS ETF Series.

Disclosures

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING www.paceretfs.com OR CALLING 1-877-337-0500. PLEASE READ THE [PROSPECTUS](#) CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, derivatives risk, future contract risks, equity market risk, etf risks, large-capitalization investing risk, management risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.

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Contacts

Media Contact:

Trevor Davis

Gregory FCA for Pacer ETFs

215-475-5931

trevor@gregoryfca.com

Company Contact:

Ashlee Thomson for Pacer ETFs

610-981-6214

ashlee.thomson@pacerfinancial.com