



## **Pacer ETFs Introduces New Global Growth Strategy with Launch of the Pacer MSCI World Industry Advantage ETF**

*The new fund offers investors exposure to global market growth by capturing the potential of the world's industry powerhouses*

**MALVERN, Pa. — September 17, 2024 —** [Pacer ETFs](#) (“Pacer”), the leading U.S. issuer in free cash flow ETFs\*, announces today the launch of the Pacer MSCI World Industry Advantage ETF (CBOE: GLBL), as the firm continues to expand its Pacer Leaders Series.

GLBL’s rules-based strategy seeks to capture the growth potential of global developed markets by providing investors exposure to the leading companies in countries that have an industry advantage. As the global economy has developed over the past several decades, countries have emerged that excel in specific industries, such as France for luxury goods, Germany for manufacturing, Japan for automobiles and electronics and the United States for technology and financial services. GLBL seeks to provide investors with exposure to the leading names in global markets who exhibit this type of sector-specific competitive edge.

This ETF will track the MSCI World Ricardo Comparative Advantage Select Index which screens securities across 23 developed markets which have the highest active weight in each of the [GICS® Industry Groups](#), an industry framework for identifying key business activities for companies across the world. GLBL’s strategy presents an opportunity for growth-focused investors to capitalize on the highest quality innovation and companies who have shown success in their sector on a global scale.

“For investors looking to strengthen their global investment strategy, companies that offer a competitive advantage, often developed by decades of success and leadership, present a compelling opportunity,” said Sean O’Hara, President of Pacer ETF Distributors. “GLBL allows investors to tap into key forces in global markets, making it a compelling addition for growth-focused investors.”

“We’re honored to celebrate another addition to our product offerings on the heels of several successful fund launches and asset milestones,” adds Joe Thomson, President of Pacer Financial. “We remain committed to maintaining this growth trajectory, and further establishing our dedication to innovation and our ability to meet investors’ evolving portfolio goals.”

To learn more about Pacer's strategies and fund offerings, visit [paceretfs.com](https://www.paceretfs.com).

\*Source: Bloomberg. Number one in net flows across free cash flow based ETFs in the U.S. from 12/31/22-12/31/23.

## Disclosures

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](https://www.paceretfs.com) or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, currency exchange rate risk, equity market risk, ETF risks, European investment risk, foreign securities risk, international operations risk, large-capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.

The MSCI Indexes are the exclusive property of MSCI Inc. ("MSCI"). MSCI and the MSCI index names are service mark(s) of MSCI or its affiliates and have been licensed for use for certain purposes by Pacer Advisors, Inc. The financial products referred to herein are not sponsored, endorsed, or promoted by MSCI, and MSCI bears no liability with respect to any such financial products or any index on which such financial products are based. The prospectus contains a more detailed description of the limited relationship MSCI has with Pacer Advisors, Inc. and any relevant financial products. No purchaser, seller, or holders of this product, or any other person or entity, should use or refer to any MSCI trade name, trademark, or service mark to sponsor, endorse, market or promote this product without first contacting MSCI to determine whether MSCI's permission is required. Under no circumstances may any person or entity claim any affiliation with MSCI without prior written permission of MSCI.

NOT FDIC INSURED | MAY LOSE VALUE | NOT BANK GUARANTEED

Distributor: [Pacer Financial, Inc.](#), member [FINRA](#), [SIPC](#), an affiliate of [Pacer Advisors, Inc.](#)

## Contacts:

### Media Contact

Klaudia Wierzbowska  
Gregory FCA for Pacer ETFs  
570-856-1360  
[klaudia@gregoryfca.com](mailto:klaudia@gregoryfca.com)

**Company Contact**

Ashlee Thomson for Pacer ETFs

610-981-6214

[ashlee.thomson@pacerfinancial.com](mailto:ashlee.thomson@pacerfinancial.com)